

EC

REP HEADLINE# 6358164 *** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 12.07
*** CHANGES *** ** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #

AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR

DELAWARE, OH 43015

ORDER # 334862 CONTRACT # 6358164 CLASS: NATL. LOCAL REGIONAL

PRDCT KEITH ROTHFUS 10/1 EST#2781 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 12.07

REP: TO JEN
FR CHERYL
RVSD RATES TO GROSS SINCE THAT IS HOW WE DO BUSINESS
TTL \$7600
PLS CNF THANKS

[Handwritten signature]

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =		AGENCY EST# = 2781							
AGENCY PRODUCT CODE =									
1	R	600A-700A	30	4	\$800.00	10/2	2	TUE	2
PROGRAM :		NEWS							
2	R	600P-630P	30	4	\$1,000.00	10/2	2	TUE	2
PROGRAM :		NEWS							
3	R	1100P-1135P	30	4	\$2,000.00	10/2	2	TUE	2
PROGRAM :		NEWS							

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:	:LINE#	:	:	:	:	:	:	:	:	:	:	:

OCT/12 \$7,600.00

CONTRACT TOTAL \$7,600.00
 TOTAL SPOTS 6



MARKET TOTALS \$25,840 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE